

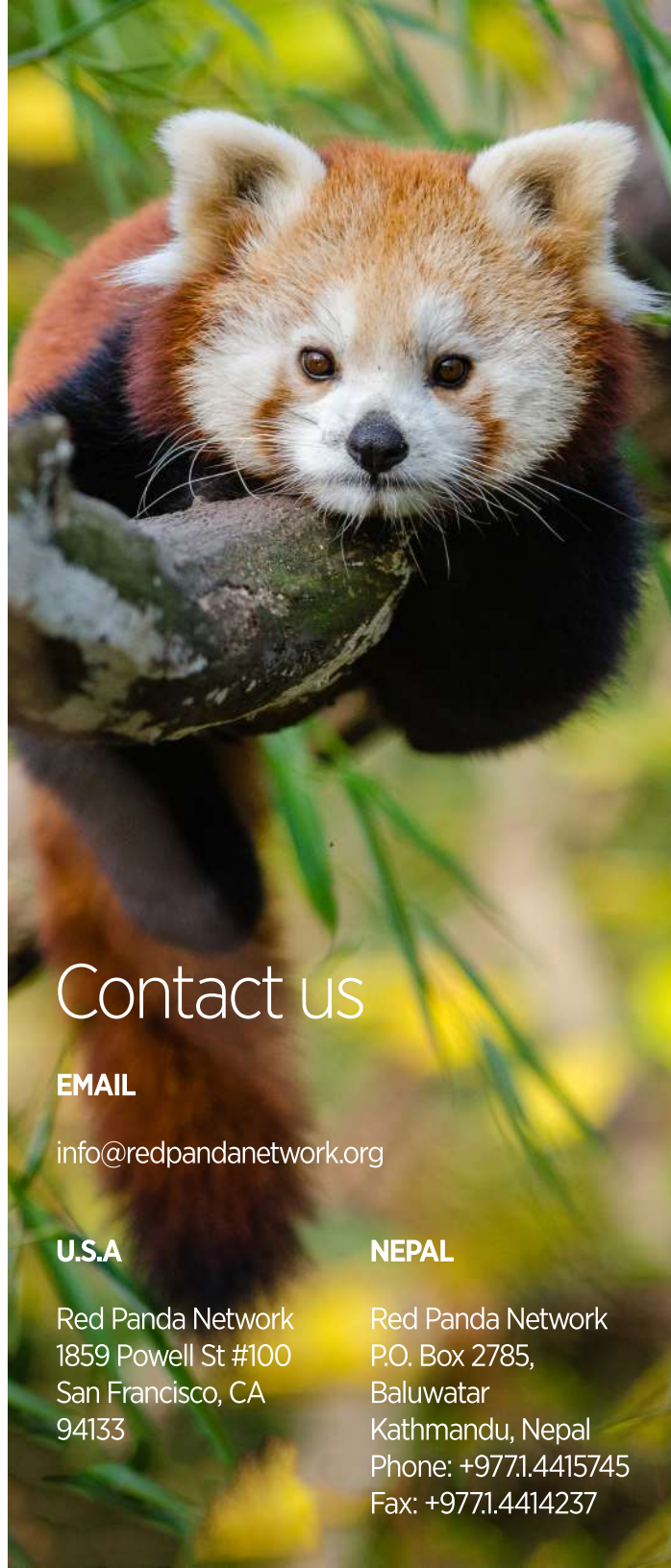
The need

Red pandas are an endangered species and their numbers are dwindling. Their major threats include habitat loss and illegal wildlife trade. Forests are being converted to farmland and pastures and degraded by unsustainable resource harvest and livestock management.

Why save red pandas?

Red pandas have been identified as an umbrella, indicator and flagship species of the Himalayan Broadleaf and Conifer Ecoregion; one of the most biodiverse regions in the world. *Protecting them protects many threatened species including the clouded leopard and Himalayan black bear, and hundreds of bird species.*

Red pandas are not only beautiful, they are unique and the sole member of the family Ailuridae, highlighting the importance of their preservation to the world's natural heritage and global biodiversity. Red pandas have become a significant draw for ecotourists. This industry contributes to local economic growth and sustainable development and creates sustainable job opportunities.



Contact us

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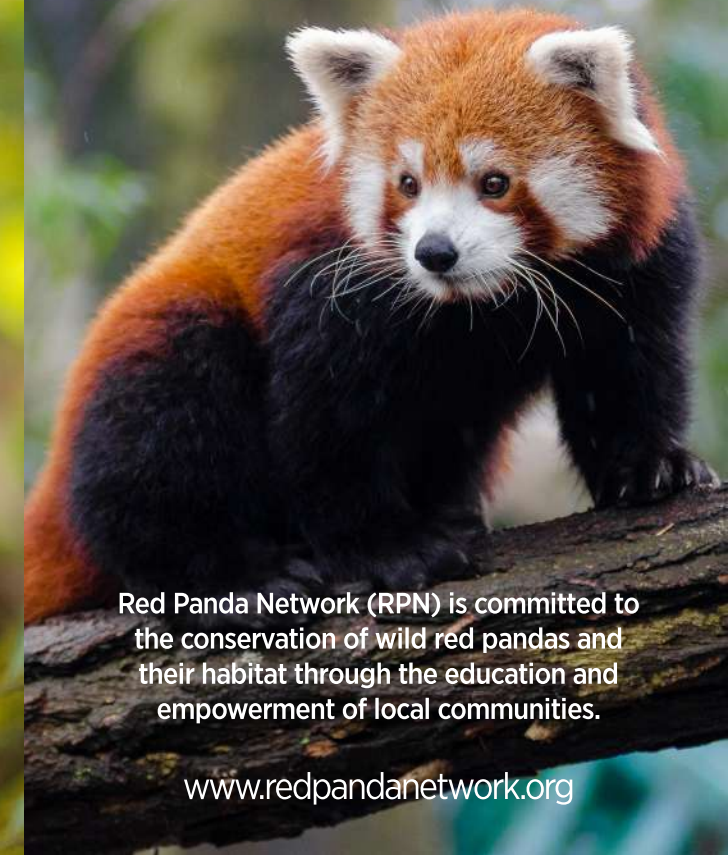
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RED PANDA
NETWORK



Red Panda Network (RPN) is committed to the conservation of wild red pandas and their habitat through the education and empowerment of local communities.

www.redpandanetwork.org