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Headline: Limited-edition kombucha flavor by Eugene-based company, BNF, aids local nonprofit, Red Panda Network

Short headline: Eugene-based kombucha company and local nonprofit partner to aid red pandas

Supporting local communities and helping them thrive is what the Eugene-based kombucha company BNF (a Billion New Friends) Kombucha & Jun is all about. So when Red Panda Network—an internationally-recognized nonprofit that's saving red pandas through community-based conservation programs—relocated to Eugene, an alliance was bound to follow.

Now, a partnership between BNF and Red Panda Network is official. This summer, BNF will unveil a never-before-released, limited-edition strawberry mint kombucha flavor. In keeping with BNF's mission to support local businesses and organizations, 95% of the ingredients for this small-batch kombucha flavor are from local growers and businesses.

BNF began in 2015 with the aim to provide Eugene, Oregon and its surrounding cities a locally-crafted and refreshing kombucha made from the finest ingredients the region has to offer.

With this new partnership, BNF extends their circle of support to the red pandas and people of Nepal. For every sale of strawberry-mint kombucha, 5% of the proceeds will go directly toward Red Panda Network's efforts to conserve wild red pandas and their habitat by educating and empowering local communities in Nepal.

BNF's strawberry-mint Red Panda kombucha flavor was released in mid-September, in conjunction with the 10th annual International Red Panda Day which was celebrated around the world on September 21st.

